

Press Release, 1 December 2010

Sensoror Gyro awarded the best high precision MEMS gyro in the market

Sensoror Technologies was awarded the 2010 European High Precision MEMS Gyroscopes New Product Innovation Award by Frost & Sullivan

The New Product Innovation Award is a prestigious recognition of Sensoror's accomplishments in the high precision MEMS gyroscopes market. The award was given to Sensoror following a thorough best practice award analysis in strong competition with other industry long term opponents. The STIM202 3-axis high precision gyro was evaluated in respect to 5 award criteria: Innovative Element of the Product, Leading Edge Technologies in Product, Value Added Features/Benefits, Increased Customer ROI, and Customer Acquisition/Penetration Potential, in which Sensoror received the highest score given in all five categories.

Frost & Sullivan concludes about STIM202: "This means that the angular rate measurements, functional characteristics, and physical parameters of STIM202 are currently the best for an industrialized MEMS gyroscope module".

Sensoror is proud to receive the award from an independent internationally recognized third party and will formally accept the price in London today.

Hans Richard Petersen, VP of sales and marketing says that, "The conclusion reached by Frost & Sullivan is in accordance with the market feedback that we independently receive from customers to the STIM202 gyro in Europe, Asia, North America and Africa".

About STIM202

STIM202 is an ultra high accuracy gyroscope in a miniature package for applications demanding robustness, reliability, low size/weight, power and cost across a wide range of industries

About Sensoror Technologies AS

Sensoror is a global leader in high precision MEMS technology; designing and manufacturing advanced, integrated gyro and pressure sensors for harsh environments. Based on a continuous MEMS activity since 1965, Sensoror pioneered the introduction of MEMS accelerometers and gyros to the automotive market and also became the leading supplier of tire pressure sensors.

About Frost & Sullivan

Frost & Sullivan enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership through its 1800 employees, and 40+ global offices.

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